

## Put your career on the right path. Bell Graduate Leadership Programs

Bell

We're committed to finding and developing the next generation of leaders by delivering best-in-class career and development opportunities.

# Join us at the leading edge of communications and technology innovation

As you look forward to your future after graduation, I invite you to explore a career at Bell.

We are Canada's largest and most dynamic communications provider, with a long history as an employer of choice that offers exceptional career opportunities in every discipline.

Our 52,000 team members working in every province and territory of the country are dedicated to achieving a clear goal: For Bell to be recognized by customers as Canada's leading communications company.

Executing a strategy of broadband investment and innovation leadership, Bell has transformed into the Canadian leader in wireless, Internet, TV and media services, enabled by broadband wireless and fibre networks consistently ranked as the country's best.

Our dedication to community leadership includes the ground-breaking Bell Let's Talk initiative, which has created unprecedented action and awareness in mental health.

Since our founding in 1880, Bell has sought out the talented new leaders who will ensure that Canada's #1 communications company continues to innovate and grow. I hope you'll consider building your career with us.

**George Cope** President and Chief Executive Officer Bell Canada and BCE Inc.

### Innovate and grow at Bell

- Work at the forefront of innovation, bringing advanced technologies like Fibe<sup>™</sup>, Alt TV, cloud computing and the Internet of Things to consumers and business customers on Canada's best broadband networks.
- Take ownership and develop real-world skills by leading challenging and diverse initiatives that can benefit Canadians every day.
- Our mentorship program helps you create your own growth plan, giving you the opportunity to connect with and learn from our leaders.
- Learn directly from senior Bell executives about their business responsibilities, careers and life lessons.

### Our Graduate Leadership Programs



#### Consumer Markets and Media Management

Find your passion by rotating through a wide variety of areas within the company, including customer operations, marketing, sales, strategy, analytics, project management and media, working with the newest innovations in TV, Internet, wireless, app development and the Internet of Thinas.

• Toronto, Montréal

35 opportunities



Develop a range of operational leadership skills and master the art of driving business efficiency by leading cross functional projects, using analytics to guide strategy and decision-making and directly managing front line operational teams.

오 Toronto, Montréal, Atlantic Region





#### Finance

Produce insightful analysis of financial information to influence decision making; A two-stream rotational program designed to help grads obtain their CPA designation, or obtain a breadth of experience in the various divisions of Finance.

• Toronto, Montréal, Atlantic Region

15 opportunities



#### Human Resources

Work with teams in business units across Bell through rotations that will strengthen your project management skills as you find innovative solutions to enhance organizational efficiency.

Toronto, Montréal





#### **Business Intelligence**

This unique program offers the opportunity to analyze the largest data set in Canada, providing actionable insights to influence multimillion-dollar business decisions for business units across Bell.

• Toronto, Montréal





#### Network

Work in an agile, collaborative environment to create and refine the newest innovations in wireline, wireless and network architectures.

O Toronto, Ottawa, Montréal, Atlantic Region

**Q** Toronto, Montréal, Ottawa, Atlantic Region

100 opportunities



#### Information Technology

Initiate, deliver, and support technological solutions and products for Bell customers nationwide.

**Q** Toronto, Montréal, Atlantic Region



28 opportunities



#### Bell Business Markets

Partner with Canada's top businesses to identify and implement the best B2B solutions for their needs. In this fast-paced role, you help determine how communications will be used to execute business strategy.



#### Media

An unparalleled introductory experience to media. You'll have the opportunity to learn on the job in all technical areas of radio, media production, including news, entertainment and sports, and gain a better understanding of programming, digital media and marketing.

Toronto, Montréal



### Which Program is right for you?

lf you have a Business degree	<ul> <li>Graduate Leadership Programs</li> <li>Consumer Markets and Media Management</li> <li>Management Science</li> <li>Business Intelligence</li> <li>Finance</li> <li>Human Resources</li> <li>Information Technology</li> <li>Bell Business Markets</li> <li>Media</li> </ul>
Science, Technology, Engineering, or Mathematics degree	<ul> <li>Consumer Markets and Media Management</li> <li>Management Science</li> <li>Business Intelligence</li> <li>Network</li> <li>Information Technology</li> <li>Bell Business Markets</li> </ul>
Arts, Humanities, or Social Science degree	<ul> <li>Consumer Markets and Media Management</li> <li>Human Resources</li> <li>Bell Business Markets</li> </ul>
Media, Radio and Television,	• Media

or Journalism degree

### How to get started

Join a winning organization that has been recognized for numerous awards including Canada's Top 100 Employers, Top 100 Employers for Young People, Best Diversity Employer, Greenest Employer and Best Grad Program.

#### Application process

- Apply through bell.ca/campustocareer
- Apply for up to three positions and indicate your preferred position and location

#### Selection process

- Video-based screening interview
- Behaviour-based interview
- Case study or technical interview

#### Offer process

• Offer letters will be sent 2 to 4 weeks after your final interview. If you have any questions during the interview process, email grad.program@bell.ca

### A leading Canadian workplace



- Bell's award-winning new grad programs have welcomed more than 1,000 graduates since 2011.
- Our diversity and inclusion strategy, including educational events and workplace support programs, enables team members from all backgrounds to succeed at Bell.
- Bell offers enhanced psychological coverage through our benefits programs and mental health training for all team members, including our unique Workplace Mental Health Leadership certificate program for people leaders.
- Already Canada's most-used Twitter hashtag of all time, #BellLetsTalk was the top Twitter trend in the world again on Bell Let's Talk Day 2018.
- Our Bell Let's Talk commitment to Canadian mental health has reached \$93.4M with a goal to invest \$100 million through 2020.
- In 2017, the Bell team raised \$2.6 million for Canadian charities during our annual Employee Giving Campaign and volunteered more than 250,000 hours at sport and charitable organizations in their communities.
- This year again, Corporate Knights has named Bell one of the Best 50 Corporate Citizens in Canada in recognition of our environmental and governance leadership.



### What one of our grad leaders has to say

"The Graduate Leadership Program at Bell has accelerated my career advancement by providing opportunities to learn the business from industry experts, develop important technical skills and prepare me for leadership roles within the organization. Bell's dynamic and results-oriented culture drives insights, innovation and collaboration – a really exceptional environment for professional development."

Natalie Cattanach, Director, Business Process, 2011 Grad





## Apply now at **bell.ca/campus to career**

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Bee your career just got better